

Writing - Summer 2 Week 1 - Home Learning

Session 2

In this session, you will be practicing how to be persuasive. You will begin with a challenge to persuade people in your household of things and then go on to look at what makes a text persuasive and what your toolkit for writing should be.

How to share your work:

- Write your answers into your exercise book and take a picture of your work.
- Type your answers directly into the boxes on this page or use Google Docs to edit.

Once you've completed the work, submit your work to Google Classroom following this set of instructions:

1. Go to classroom.google.com
2. Click the class - Classwork - the assignment.
3. To attach an item, click 'Add or create' and select 'Google Drive', 'Link' or 'File' depending on what type of file you have created.
4. The status of your work will change to 'Turned in'.

How Persuasive Are You?

Your first secret mission as a spy is to secretly persuade members of your household of a variety of things. This is not a way of you persuading your adult that you deserve the newest trainers, though the skills you build this week may make that easier for you next time!!

Crazy Persuasions: Can you persuade someone...

- ✓ Why a cat ought to be friends with a dog
- ✓ Why your parent should let you stay out later
- ✓ Why teachers should cancel all homework
- ✓ Why a prince/princess should marry you
- ✓ Why the English manager (of any sport) should pick you to play for their team.

Give yourself a maximum of 2 minutes to come up with the best persuasive sentences for each of the 5 statements above and write them down. Once you're happy with them, present your persuasive ideas to your family and then ask the following questions:

How persuasive do they think you are?

Click or tap here to enter text.

What words in particular do they think made it persuasive?

Click or tap here to enter text.

Can they suggest any words which you could have used to make it more persuasive?

Click or tap here to enter text.

Underlying Pattern of Adverts

Look back at the model text from yesterday. We have given you the underlying pattern for the persuasive text in the box-up grid below. Remember that if you feel confident, you could always add more information (extra paragraphs, different sections, diagrams etc.).

Underlying Structure of Advert/Persuasion	Model Text
Punchy/catchy title	The Multi-Function Mobile Phone
Opening hook - to make the reader feel they must have this item	Are you a spy interested in the latest, state-of-the-art gadgets? If so, you will need the new Multi-Function Mobile Phone. Don't be the only spy left stranded on your next mission, unable to contact those back home.
List main features in persuasive manner	The Multi-Function Mobile Phone is the ideal phone for all spies as it boasts a host of amazing features. Firstly, it has worldwide access so that you can always be in contact with HQ. Additionally, it has a cloaking mode allowing you to make untraceable calls.
Extra features or bonuses	This ideal mobile phone has the added bonus of a hidden tranquillizer dart that can be fired through the aerial. It is guaranteed to leave your enemies stunned (though with no serious after effects). A further feature is that the phone is made from titanium steel; it is unbreakable, working both underwater and in outer space!
Key reason for purchasing gadget	Perhaps the most essential reason for purchasing this 'must-have' phone is that it can only be used by the owner. Access to the phone is restricted using a Fingerprint Recognition Scanner (or F.R.S for short). Your secret missions and evidence will be safe using this phone as it is simply impossible to hack into.
Supporting quotation from a well-known person	Don't just take our word for it! Listening to what James Bond – who is known by his code number 007 – has to say about this must-have phone: "I thought I had every gadget I required until Q invented the magnificent Multi-Function Mobile Phone. Now I wouldn't possibly attempt a mission without it."
Free offers plus necessary information (website, phone number, price etc.)	If that wasn't enough, the Multi-Function Mobile Phone comes complete with a wireless charger and free leather case. Make sure you don't miss out: buy today by visiting www.spygadgetzone.com !

Persuasion Toolkit

Before you start thinking about your own ideas for advertising a gadget, you need to look closely at the text and see what writing tools/tips/tricks the author has used so that you can do the same in yours.

Below, we've given you a list of all the key tools for persuasion plus one example. You must go back to the text from yesterday and find at least one example from the text and add them to the toolkit.

To persuade a reason, you can...	Example from Teacher	Example found in Model Text
Hook the reader (start with a question or exclamation to tempt your reader)	Do you always feel bored?	Click or tap here to enter text.
Use imperative/bossy verbs	Buy now!	Click or tap here to enter text.
Talk to the reader (2 nd person)	Would YOU like to be...	Click or tap here to enter text.
Boast	The finest gadget...	Click or tap here to enter text.
Include testimonials/quotations	As recommended by Harry Kane...	Click or tap here to enter text.